

New Holiday Instant Challenge

Spend some time with the team discussing the traditions surrounding the nearest Holiday and what that holiday's "mascot" is.

Challenge

Your team's challenge is to invent a new holiday for a new group of people. The group of people can be real or imaginary. The team will need to design a "mascot" for the new holiday and a story showing how the group of people celebrate the holiday. The team will earn points for the creativity and design of the mascot, how well the mascot is integrated into the story, the creativity of the holiday, and for the creativity of the story.

Timing

The team will have up to 5 minutes to design the mascot (paper and writing materials will be provided) and to prepare the story. The team will have up to 3 minutes to present their story to the appraisers

Scoring

The team will earn points as follows:

- 20 Creativity of Mascot
- 20 Design of Mascot
- 20 Integration of Mascot into Story
- 10 Creativity of the Holiday
- 30 Creativity of the Story