



WISCONSIN

INVEST IN THE NEXT GENERATION OF INNOVATORS & LEADERS

Wisconsin Destination Imagination (WIDI) is a creativity focused 501(c)3 nonprofit that prepares children for a future that is rapidly evolving. WIDI does this through a project-based learning experience that applies the creative process across seven different challenge types—Technical, Scientific, Fine Arts, Improvisational, Engineering, Service Learning, and Early Learning—allowing pre-K through university level students to acquire and practice the skills needed to thrive in school, future careers, and beyond.

Building the next generation of creative problem solvers requires generous support from individuals, businesses, and organizations across the state of Wisconsin. We appreciate your consideration of the below sponsorship opportunities.

Sponsorship Level	Bronze	Silver	Gold	Platinum
Investment	\$500	\$1000	\$2500	\$5000
Quantity per season	Unlimited	3	2	1
Exclusive signage at State tournament for choice of challenge sites and awards			X	X
Five-minute speaking opportunity at State tournament awards ceremony			X	X
Logo in all electronic newsletters & programs	X	X	X	X
Logo on WIDI website with link to your website	X	X	X	X
Instant Challenge training event at your office location building creativity and teamwork		X	X	X
Structure Challenge training event at your office location building creativity and teamwork			X	X
Social media content (general)		X	X	X
Social media content (exclusive and tailored)				X
First choice of future engagement opportunities				X
First choice of future event sponsorships				X

Interested in learning more about Sponsorship opportunities? Please email Mary Bykowski, mary.bykowski@wisconsindi.org. Donations can be made anytime at wisconsindi.org/donate/ or by mailing a check to Wisconsin Destination Imagination, Inc., N112W16298 Mequon Rd. Unit 136, Germantown, WI 53022.

