



WISCONSIN

EQUIP YOUR CHILD WITH SKILLS THAT LAST A LIFETIME

At Destination Imagination (DI), we know it can be tough to keep kids excited about learning. That's why we give students a hands-on, team-based adventure where learning feels like play and curiosity drives the journey.

Through designing, building, performing, and problem-solving, your child will discover how much fun it is to bring ideas from imagination to reality while developing skills that will last a lifetime.

"There is no other program like DI. It pushes kids to think outside the box and gives them ownership and independence over their own ideas and work. My kids showed more confidence and resilience after being in DI... and they had fun, too!" --DI Parent



Questions? Please contact us!

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Learn more at WisconsinDI.org



DI: THE SPORT FOR INNOVATORS

WHAT IS DI?

Through DI's Challenge Experience, students work in teams to solve one of seven open-ended STEAM Challenges. Guided by a caring Team Manager—who supports but never solves—the process builds confidence, creativity, and collaboration.

WHO CAN PARTICIPATE?

Any student from pre-K through university level can take part in the Challenge Experience. Teams can form in schools, clubs, community groups, or right at home with friends and family. Teams are grouped by age divisions to ensure a fair and fun experience for all.

WHAT DO PARTICIPANTS LEARN?

Just as sports build athletes, DI builds innovators. As teams spend a season solving a complex, open-ended challenge, they gain self-confidence and acquire skills in team building, creative and critical thinking, project management, problem solving, and risk taking—skills that will last a lifetime.

WHEN DOES IT START?

Teams typically form between August and January and spend 2 to 6 months developing their Team Challenge Solutions. In February or March, teams are invited to attend local tournaments, where they present their Team Challenge solutions and solve a quick-thinking Instant Challenge for feedback and scores. Each Team's scores from their Team Challenge and Instant Challenge are combined and then ranked against others solving the same Challenge in their level. Top-placing teams are invited to the Wisconsin Affiliate (State) Tournament, held in the Madison area in early April.

Most teams meet 1 to 2 hours a week for the majority of the season but may spend extra time working on their Challenge Solution as they approach tournament time.